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dance4Life welcomes Fedde le Grand as its newest ambassador

During the Winter Music Conference in Miami, Fedde le Grand announced that he joined the dance4life family and as of April he will become a worldwide ambassador for the organization.

Drawing inspiration from hip-hop, funk and electronic dance the Dutch artist has been on the party scene in the Netherlands since 1998. The DJ and producer has gained global recognition in recent years as his career has seen him collaborate with artists including Grammy Award-winning Black Eyed Peas front man Will.i.am and Madonna who used le Grand's 2006 No. 1 hit 'Put Your hands up for Detroit' to promote her sticky and sweet tour. 2009 brings the release of Fedde le Grand's first artist album 'Output'.

During an intimate Q&A with dance4life in Miami, Fedde explained what inspired him to join "As an artist I see what dance4life does for young people and it is so close to what I do, so I feel very connected to dance4life already and see endless possibilities to strengthen their organization. We will start by donating a percentage of the ticket prize to dance4life of my Scandinavian concerts in September of this year."

dance4life uses the universal language of music and dance as well as youth icons to connect with young people across the globe. Ambassadorship from artists such as Fedde le grand is invaluable to support dance4life in its aim of empowering youth to push back the spread of HIV and AIDS. **Wessel van Eeden, global music and media manager at dance4life** says *"We're delighted that Fedde le Grand, as one of the biggest rising stars of the international dance music scene, has decided to join dance4life, we welcome him and look forward to developing the global partnership."*

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dance4life (www.dance4life.com) is an international organisation founded in 2003 that unites young people through music and dance and empowers them to push back the spread of HIV and AIDS. Headquartered in Amsterdam with a team of 17 dance4life is active in 19 countries around the world (Germany, Ireland, Kenya, Mexico, Moldova, Netherlands, Russia, Serbia, Sierra Leone, Spain, South Africa, Turkey, Tanzania, Uganda, United Kingdom, United States of America, Vietnam, Zambia, Zimbabwe). dance4life's partners include Durex, Ford Foundation, National Postcode Lottery, Oxfam NOVIB, Ministry of Foreign Affairs, PSO and UNFPA.